



COMMUNITY DEVELOPMENT DEPARTMENT PLANNING DIVISION

3900 MAIN STREET – THIRD FLOOR, RIVERSIDE, CA 92522

PHONE: (951) 826-5371 / FAX: (951) 826-5981

www.riversideca.gov/planning

CITYWIDE DESIGN AND SIGN GUIDELINES

The Citywide Design and Sign Guidelines (Guidelines) work to reinforce the physical image of the City. These Guidelines are intended to promote quality, well-designed development throughout the City that in turn enhances existing neighborhoods, creates identity, and improves the quality of life within the City.

PURPOSE OF THE CITYWIDE DESIGN AND SIGN GUIDELINES

The Citywide Design and Sign Guidelines are meant for use by homeowners, business owners, architects, and developers in achieving superior quality and design of new construction or additions to existing buildings. The Guidelines convey the City's established policies about the design of buildings and structures, additions to existing structures, and new construction. However, they do not dictate solutions. Instead, the Guidelines define a range of appropriate responses to a variety of specific design issues.

These Guidelines acknowledge prevailing architectural characteristics, design elements of historic and/or architectural significance, and development patterns within the City. These Guidelines do not seek to impose any overriding architectural style, design pattern of development, or artificial themes. They seek to assist in promoting positive design characteristics throughout the City that exemplify the City's image and identity. The goal of these Guidelines is promote quality designs that have been carefully considered and that have well integrated building features and architectural elements rather than tacked on details. These Guidelines complement the required development standards of the City's Zoning Code by providing good examples of appropriate design solutions. Lastly, these guidelines strive to explain why good design is important.

WHERE TO FIND THE CITYWIDE DESIGN GUIDELINES

The Citywide Design and Sign Guidelines can be reviewed at the Front Counter of the Planning Division (address noted above). They can also be found on the internet at: <http://www.riversideca.gov/planning/zoning.asp> (under the 'Zoning Links' column). For information on purchasing the Citywide Design and Sign Guidelines, please contact the Planning Division.